

ABOUT CONNECTIONS MAGAZINE

Arts, Entertainment, Recreation, Lifestyle. In and Around Northeastern Pennsylvania • Since 1998

Connections is published monthly (12 times per year)

- Over 54,000 Readers per issue
- PLUS, the entire magazine is put on our website where readers can flip through the pages electronically.

Connections is a large-format publication that targets mid to upscale consumers who live in or visit Northeastern Pennsylvania and the surrounding areas.

Connections' large format means you get a bigger ad for your money than in other magazines.

Connections' editorial informs readers about the lifestyle and all the great entertainment and recreation throughout NEPA.

Connections features artwork for sale by local artists each month in the "ArtScene Gallery" section.

Connections is distributed at more than 200 high-traffic locations – including Welcome Centers; Chambers of Commerce; real estate offices; tourist attractions; hotels; resorts; restaurants; hospitals; doctor's offices; and others – that reach consumers with purchasing power.

- Northeastern Pennsylvania counties:
Wayne, Pike, Lackawanna & Monroe.

Connections is owned by Tristar Communications, based in Honesdale, PA. It is active in promoting and sponsoring special events throughout our region. We are proud to be an active and positive force in the communities we serve.

Guaranteed Position: Guaranteed positioning, if available, at a 10% premium. Guaranteed positioning cannot be cancelled after signing of contract and is available only for ads 1/4 page or larger.

Additional Discount for Pre-Payment of Entire Contract: Advertisers who prepay their contracts in full prior to the first ad running, will earn discounts. Ask your rep for more information.

Ad materials: Are preferred in Mac OS, as a QuarkXPress or Photo-shop document, or in PDF format. All fonts and images must be included. All files and images must be in CMYK format. NOTE: RGB

graphics will print in grayscale (even in PDF format). DO NOT send images in a WORD document.

Advertisements to appear on inside pages require a line screen of 85 (no higher). Ads to appear on glossy cover pages require line screens of 133.

Camera-ready artwork can be submitted by email to cmag@ptd.net or on a Mac OS compatible CD.